

**GOVERNMENT OF JAMMU & KASHMIR,  
DIRECTORATE OF TOURISM, JAMMU**

**Notice inviting tender for conceptualizing and  
organizing  
"Jammu Mahotsav 2020"**

**E-tendering  
QUALITY CUM COST BASED SELECTION**

**GOVERNMENT OF JAMMU AND KASHMIR**  
**DIRECTORATE OF TOURISM, JAMMU**



**Subject:** - Conceptualizing and Organizing Jammu Mahotsav(Festival) 2020.

**E-NIT No – 03 of 2020**

**Dated – 12/02/2020**

For and on behalf of Lieutenant Governor of Jammu & Kashmir, Directorate of Tourism, Jammu invites e-tenders for conceptualizing and organizing Jammu Mahotsav 2020 from registered companies/agencies.

Sr.No.	Name of Work	Value of the Work (Rs)	Fixed Bid Security / EMD (in Rs)	Cost of Bid
1	Conceptualizing and Organizing Jammu Mahotsav 2020	To be quoted by the bidder	Rs. 2.00 Lakh	Rs. 2500/- (in shape of Treasury Receipt MH: 1452-Tourism)/ RTGS/NEFT /IMPS.
Critical Dates and time				
	Date of Publication	12-02-2020		
	Last Date of downloading of Tender	25-02-2020		
	Last date for submission of Queries online / Hardcopy	18-02-2020		
	Last date for submission of Bid	25-02-2020		
	Date of opening of technical bid	26-02-2020		
	Date of Presentation	29-02-2020		
	Date of opening of Financial Bid	To be decided later by the Dept.		

1. The Bid documents consisting of instructions to Bidders (ITB), Bid Data Sheet (BDS), Eligibility Criteria and Documents to be furnished with the Bid, General & Special Conditions of Contract, Contract Data, Specifications, and set of terms and conditions of contract and other forms will be available on the website: [www.jktenders.gov.in](http://www.jktenders.gov.in) [12-02-2020] to [25-02-2020]
2. Cost of bid documents (Rs. 2,500/-) must be paid either by depositing in J&K Govt's treasury in MH 1452 (Tourism) or via bank transfer in the following bank account. Bank A/C No. **0097010100002025** Name of the Bank – **J&K Bank, Town Hall, Jammu**, IFSC Code-**JAKA0TNHALL**. Copy of the Treasury Remittance Challan / Bank acknowledgement slip (As the case may be), clearly mentioning the amount, transfer reference number, date and time of the transfer.
3. Bidders must submit the copies of acknowledgements of duly paid cost of bid document and earnest money for the bid in the required format along with the Bid documents.
4. Earnest money for the tender must be submitted in the form of CDR or FDR only, pledged in favour of Accounts Officer, Directorate of Tourism, Jammu.
5. Bids shall be received "on line" on or before [25-02-2020]. The bidder must possess Compatible Digital Signature Certificate (DSC) and proper user ID.
6. The hard copy of the tender documents shall be received only from the agencies who are qualified technically. EMD of the successful agency shall be retained by this Directorate till the successful completion of the contract period and the EMD of all the unsuccessful agencies shall be released back in their favor.
7. A Bidder requiring any clarification of the bidding documents may ask questions through email ([dirtsmjmu@gmail.com](mailto:dirtsmjmu@gmail.com)) provided the observations are raised before the scheduled deadline.
8. Bids received on line shall be opened on 26-02-2020 in the Directorate of Tourism, Jammu. If the office happens to be closed on the last date of opening of the bids as specified, the bids will be opened on the next working day at the same time and venue or any other date as fixed by the Directorate of Tourism, Jammu.
9. The Directorate of Tourism, Jammu reserves the right to cancel any or all bids without assigning any reason thereof.
10. The rate quoted shall be inclusive of all the applicable taxes.
11. All the applicable taxes shall be effective @ the prevailing rates fixed by the Govt. from time to time and shall be deducted at source from the amount payable to bidder or firm/Agency as prescribed by the Government.
12. The bidder shall have to undertake the work as per terms and conditions of Tender document / scope of work/Term of reference.

13. The firm/Agency shall draw agreement deed within 7 days with the department after the issuance of allotment letter.

**Sd/-**  
**(Director Tourism)**  
**Jammu**

No: - DTJ/AEO/103-104

Dated: - 12/02/2020

**Copy to the:**

1. Secretary to Government, Tourism Dept. Civil Secretariat, Jammu.
2. Director Information, Jammu, with the request to publish the e-NIT in two leading National and Local Dailies.

## **SECTION I**

For and on behalf of Lieutenant Governor of Jammu & Kashmir, Directorate of Tourism, Jammu invites online e-tenders in two Cover systems (e- Envelope I – technical bid & e-Envelope II –Financial Bid) from registered Companies / Firms.

**TABLE**

<b>Sr. No</b>	<b>Name of Work</b>	<b>Value of the Work (Rs)</b>	<b>Fixed Earnest money (Rs)</b>	<b>Cost of Bid Document (Rs)</b>	<b>Date of opening</b>
1	Conceptualizing and Organizing Jammu Festival 2020	To be quoted By the bidder	Rs. 2.00 Lakh	Rs. 2500/-	26-02-2020

Detailed tender document can be downloaded from [www.jktenders.gov.in](http://www.jktenders.gov.in)

The online bids are invited from bidders who comply and satisfy eligibility criteria as laid down in the tender document for providing the above stated services.

Queries on the tender document may be sent via email on [dirtsmjmu@gmail.com](mailto:dirtsmjmu@gmail.com), and shall be answered within 48 Hours by the department.

Bidders shall quote rates in terms of fixed price including all taxes. The quoted / negotiated rates shall remain valid for the entire duration of the project.

### **1. Objective**

Over the years promotion of Tourism in Jammu region has been gaining focused attention, especially in the wake of immense potential in pilgrim, nature and adventure tourism options, spread across various tourism destinations in the ten (10) districts of Jammu division. Directorate of Tourism, Jammu is planning to promote Jammu tourism by organizing a mega festival to showcase the cultural and heritage aspects of Jammu region to the visiting tourists as well as for the local populace.

## 2. Eligibility Criteria

Sr.No.	Criteria	Documentary Evidence to be produced
	<b><i>Basic Eligibility Criteria</i></b>	
2.1	Only Registered, Companies and Firms (with a valid PAN & GST numbers) are allowed to bid for the tender.	<ol style="list-style-type: none"> <li>1. Certificate of Incorporation / Registration.</li> <li>2. Copy of PAN</li> <li>3. Copy of GST Registration.</li> </ol>
2.2	The Firm / Agency must have been in operation for a minimum period of 3 years.	A Certificate from <b>Chartered Accountant</b> certifying that the bidding agency is in operation for a minimum period of 3 years.
2.3	The bidding agency should have a minimum average turnover of <b>INR 1 Crore</b> , for the last three financial year (i.e 2016-17, 2017-18 & 2018-19)	A Certificate from <b>Chartered Accountant</b> specifying the turnover of the agency in last three years.
2.4	Cost of Bid document to be duly paid	Copy of the Treasury Challan/ Copy of the Bank Transfer.
2.5	Earnest Money Deposit to be duly paid	Copy of the CDR/FDR duly pledged in favour of Accounts Officer, Directorate of Tourism, Jammu.
	<b><i>Technical Eligibility Criteria</i></b>	
2.6	<p>The bidding agency must have completed:</p> <p>The bidder should have experience of atleast three years in organizing events such as fairs, festivals, tourism summits etc. with govt. agency/body. Also the agency must have successfully managed/organised one major fair/festival each in last three years.</p>	Copy of work orders along with satisfactory work completion certificates from the authority. <u><i>Mere uploading of the work order shall not be considered as the experience.</i></u>
2.7	The Bidder should not be under a Declaration of Ineligibility for corrupt or fraudulent practices with any Government departments/ agencies/ ministries or PSU's and should not be blacklisted by any government departments/agency/ Ministries or PSUs.	A declaration by the authorized representative of the bidding Agency to be submitted as <b>Annexure 1</b> .
2.8	The bidding agency should agree to undertake the assignment in accordance with the Scope of Work.	An undertaking on the letterhead of the Agency and signed by an authorized signatory, that the

		Agency will undertake the assignment, in accordance with the Scope of Work detailed in the EOI document and at the consolidated cost submitted by the Agency in the financial proposal (the cost is not to be indicated in the undertaking) to be submitted as Annexure-2. The above undertaking submitted would be binding on the Agency.
2.9	The bidding agency should be able to provide a dedicated, well qualified team for the purpose.	A confirmation letter from the bidding agency for being able to provide the qualified team should be submitted on the company letter head, duly signed by the authorized signatory as per format given in Annexure-3.
2.10	The bidding agency should have a full-fledged establishment within India and an operational office with a dedicated team.	A self-undertaking on the agency's letter head, duly stamped and signed by the authorized representative of the agency stating that the bidding agency has an office.
2.11	The Bidder must have a full time local representative operating from a local address based out of Jammu.	Resume, ID proof and the address proof of the representative needs to be shared.
2.12	Detailed Presentation which will be part of Technical Bid and shall form the basis of Technical Qualification.	Bidder also needs to submit a detailed presentation on "adequacy and quality of the proposed methodology and execution plan in response to the terms mentioned in the scope of work". Bidder must present the above plan personally to the selection committee.

### **Technical Evaluation: -**

After the scrutinizing of the documents submitted by the agencies, the agency shall be evaluated by presentation before a committee for following technical points. The total weightage for the technical/conceptual presentation shall be 50%.

<b>S.NO</b>	<b>PARTICULARS</b>	<b>MAX. POINTS</b>	<b>AWARDED POINTS</b>
1	<b>Concept Plan</b> (maximum of 25 slides) 1. Proposed methodology. 2. Exclusiveness/originality of proposal. 3. Grandeur and Novelty proposed for the event.	<b>50</b> 25 15 10	
2	<b>Previous experience</b> (maximum 2 slides) 1. Number of events managed in last three years. (printed list of work done certificates be provided at the time of presentation) 2. Scale of the events managed. (certified copies specifying the value of the work done – best three works only).	<b>25</b> 15 10	
3	<b>Stage setup, Layouts &amp; sitting plans.</b> (maximum 3 slides)	<b>05</b>	
4	<b>Engaging Celebrities/Artistes.</b> (Best Three options only) – 1 slide	<b>10</b>	
6	<b>Advertising strategy.</b> (Maximum 6 slides) 1. Media Management plan (pre, during and post event). 2. Proposed Event Logo/invitations/taglines etc.	<b>10</b> 05 05	
	TOTAL	<b>100</b>	T=

**Note: Only the requisite documents should be uploaded by the prospective bidder. Uploading of multiple work done certificates/experience certificate/other allied document that are not asked for should be avoided. The bidders are advised to upload the documents relating to best of their work(s) only.**

### **3. Financial Evaluation criteria:**

1. For Financial Evaluation, the cost should be submitted for all the deliverables as specified in "Scope of Work".
2. The quoted cost in financial bid should be inclusive of taxes, cartage or any other charges.
3. Financial evaluation, shall be based on the consolidated cost quoted by the bidder for the project.
4. The maximum approved budget for the event is Rs. 1 Crore only. The bidders quoting bids above Rs. 1 Crore shall be rejected outrightly.



#### 4. Scope of work/Minimum Fixed Deliverables.

- a. The Dept. is planning to organize the Jammu Mahotsav 2020 in the third Week of March 2020. The Final dates of the event will be fixed after the selection of the Agency. The venue of the Festival will be **Bhagwati Nagar, Yatri Niwas Ground, Jammu** (The venue may change under exceptional circumstances)
- b. The event would be a three days event and following are the minimum deliverables required by this Directorate.

S. No.	Date	Programmes	Time
1	Pre Event	<p>Pre event Publicity through different modes like-</p> <ol style="list-style-type: none"> <li>1. Advertisement of the event in <b>one National Newspaper</b>.</li> <li>2. Advertisement of the event in <b>two Local Newspapers</b> (one Jammu and one Kashmir).</li> <li>3. Jingles on <b>one Radio FM Channel</b> in J&amp;K, Punjab, Himachal Pradesh, Haryana, Chandigarh and Delhi. (7 days campaign)</li> <li>4. Hoardings /banners at Railway station/airport Jammu, Katra, Srinagar and Delhi.</li> <li>5. Advertisement Strip on local TV channel.</li> <li>6. Flash Mobs – 2 No. each at Jammu Railway Station and Airport to create curiosity among the viewers about the upcoming Jammu Mahotsav.</li> <li>7. Pre, during and Post event coverage by photography and videography. The agency shall provide this directorate all the photographs and videos captured during the event.</li> <li>8. Agency shall have to provide a 6-8 minutes Jammu Mahotsav film (in full HD or above format, well edited and finished) to this Directorate.</li> </ol> <ul style="list-style-type: none"> <li>• All the creatives should have to be pre-approved by this Directorate before releasing them.</li> </ul>	
2	Pre event	<p>Cultural Carnival/procession in Jammu city one day before the start of the event (T-1 day). Artists to perform Dogra Dance, Daku Dance, Gojri Dance, Pahari Dance etc. by the local artists in the procession.</p> <p>Bidder must arrange for the performance of Rumalu Ram in the Carnival.</p>	Day time
3	Day 1	<ol style="list-style-type: none"> <li>1. Saraswati Vandana followed by Inaguration of the festival by the VVIP.</li> </ol>	5.00-9.00 PM

		<ol style="list-style-type: none"> <li>2. Local Cultural Programmes- Dogri Dance, Kud Dance (Dhaku), Pahari Dance, Performance by Rumalo Ram etc.</li> <li>3. Full decoration of the venue, installation of the stalls to give a festive look. Provision of atleast 30 Stalls for allotting to Development Authorities, Hotel / Travel Agents associations/Department/Locals for fleece market.</li> <li>4. Arranging of Food Stall, minimum 10 out of which 5 must be ethnic food stall.</li> <li>5. Performance by prominent local singers/local rock bands/local dancers.</li> <li>6. Draw of lots/ lucky draw for Day 1 and announcement of the winners after the end of the day. (presentation of 3 no gifts viz. 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup>)</li> </ol> <ul style="list-style-type: none"> <li>• The Bidder are free to propose any ideas / suggestions / Activity.</li> </ul>	
4	Day 2	<ol style="list-style-type: none"> <li>1. Local Dances and songs. Cultural Programmes – Thali Dance etc.</li> <li>2. Play on social issues like women empowerment/ Cleaniness/water conservation etc.</li> <li>3. To present an item which will depict the History of Jammu. (Story of Jambu Lochan, Dogra Dynasty etc).</li> <li>4. Hasya Vyang.</li> <li>5. Full decoration of the venue, installation of the stalls to give a festive look. Provision of atleast 30 Stalls for allotting to Development Authorities, Hotel / Travel Agents associations Department/Locals for fleece market.</li> <li>6. Arranging of Food Stall, minimum 10 out of which 5 must be ethnic food stall.</li> <li>7. Celebrity performance.</li> <li>8. Draw of lots/ lucky draw for Day 2 and announcement of the winners after the end of the day. (presentation of 3 no gifts viz. 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup>)</li> </ol> <ul style="list-style-type: none"> <li>• the bidders are free to include any additional activity however it must be linked to the cultural heritage of the jammu region.</li> </ul>	5.00-9.00 PM
5	Day 3	<ol style="list-style-type: none"> <li>1. Ganesh Vandana.</li> <li>2. Fusion Dance.</li> </ol>	5.00-9.00 PM

		<p>3. Cultural Program.</p> <p>4. Full decoration of the venue, installation of the stalls to give a festive look. Provision of atleast 30 Stalls for allotting to Development Authorities, Hotel / Travel Agents associations Department/Locals for fleece market.</p> <p>5. Arranging of Food Stall, minimum 10 out of which 5 must be ethnic food stall.</p> <p>6. Draw of lots/ lucky draw for Day 3 and announcement of the winners after the end of the day. (presentation of 3 no gifts viz. 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup>)</p> <p>7. <b><u>LIVE CELEBRITY PERFORMANCE- Main Event.</u></b></p> <ul style="list-style-type: none"> <li>the bidders are free to include any additional activity however it must be linked to the cultural heritage of the jammu region.</li> </ul>	
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### **Roles and Responsibilities of the Agency**

- a. Installation and setup of the stage, along with sound and light as per requirement shall be the sole responsibility of the agency.
- b. The agency shall ensure the barricading of the venue and also arrange for the sitting arrangement of 500 no of VIP sitting and 2500 No. of general sitting.
- c. The agency shall arrange the boarding and lodging including transport and other logistics for all the artists, supporting staff.
- d. The agency shall also have to arrange the boarding and lodging of the Judge(s), if required for any event.
- e. Prize money/ mementoes/ souvenirs for different activities which shall be conveyed to the successful bidder.
- f. Provision and payment for hiring of labour and technical manpower support. This include their travel and stay (if required).
- g. Transportation, accommodation, Food & Beverages facilities of all kind.
- h. The supplies and material as required in entire event.
- i. Media plan, media arrangement and related cost as conveyed to the successful bidder.
- j. Payment to all artists, anchors, celebrity including their lodging boarding and travel.
- k. The festival venue and all preparations shall have to be finalized including stage and seating arrangement prior to the start day after consultation with the constituted committee for the purpose.
- l. All utilities such as electricity (with arrangement of Genset having sufficient load capacity), water, public address, garbage disposal, toilets etc at their own cost.
- m. Stall for First aid services and Fire and emergency services.
- n. Sufficient vehicle parking management.

- o. To provide 1000 No. posters Size 18" x 21" and 100000 flyers A4 size, the design to be preapproved by this directorate before the start of the event.
- p. Providing of fabricated stalls at the venue for Departments, Hotel and Travel Associations and Ethnic Food Stalls.
- q. To ensure that the food served in the venue is hygienic and all the precautionary measures have been taken while prepare the food.
- r. To get the venue properly decorated/lighted in order to give the festive look.
- s. Providing sufficient manpower at each site for smoot conduct of event.
- t. Responsibility for taking insurance of event for injury, permanent or temporary disabilities or death of any person or loss of any asset.
- u. Arrangement of Guests (Including VVIPs and VIPs) refreshments approximately (250 pax on day 1 & 2) and (500 pax on day 3).
- v. Full coverage of the event and providing of HD Photos and Videos of the event in Raw as well as Edited format.
- w. Designing of the pre-event creatives, Video teasers for the pre event publicity.
- x. Making of 6-8 minutes Jammu Mahotsav 2020 Film, full HD format or above and fully edited for post event publicity.
- y. To get all the creatives approved from this Directorate before releasing them.
- z. To make all the allied misc. arrangements to make the event a huge success
- aa. Sufficient number of LED walls at the venue.
- bb. Team of minimum 10 members which is to be kept at the disposal of the Department.
- cc. Providing of sufficient no. of Walkie Talkies to the officials of this Directorate during the event.

## **5. Period of Contract**

The Agency would be appointed for the said event only.

## **6. Method of selection:**

Selection of Agency will be based on the aggregate of the Technical and Financial scores of the selected bidders.

The weightage to be given to the Technical and Financial Proposals shall be as under;

**Technical bid scored marks= 50 % weightage, and  
Financial bid scored marks= 50% Weightage.**

The agency who scores maximum marks out of 100 (50 – Technical and 50 – Financial) shall be considered as successful.

## **7. Selection of Successful Bidder**

The Bidder scoring highest consolidated marks (technical plus financial) shall be designated as the "Successful Bidder". Such Successful bidder would be issued a Letter of Acceptance. However, this Directorate shall reserve the right to cancel the tender at any point of time (that includes even after the opening of financial bids).

## **8. Evaluation of Proposal**

In the first step, DIRECTORATE OF JAMMU TOURISM will evaluate the information submitted by the Bidder including the eligibility criteria.

DIRECTORATE OF JAMMU TOURISM would subsequently evaluate the presentation and execution plan. The objective of this evaluation shall be to assess the technical competence of the bidder. After completion of Technical evaluation, marks shall be awarded to the qualified bidders.

After the technical evaluation, Directorate shall open the Financial Proposals.

## **9. Monitoring & Evaluation**

Directorate of Tourism, Jammu, shall monitor the work done by the agency and verify the same vis-à-vis the deliverable to be provided.

## **10. Terms of Payment: -**

1. No advance payment shall be made to the agency.
2. The agency shall submit the bill for payment after the successful completion of the event. The Bill after the due verification as per the scope of work, if found eligible, shall be paid by the Directorate of Tourism Jammu.
3. Agency shall furnish only the original GST Bill for payment along with the Bank account details.
4. Directorate reserves the right to deduct the payment if any deliverables is found missing/ not delivered.

## **11. Additional Information to the Bidders: -**

- i. Maximum approved budget for the event is Rs. 1.00 Crore only. Any bid over the approved budget ceiling shall be rejected outrightly.
- ii. The Directorate of Jammu Tourism is however not bound to accept any tender or assign any reason for non-acceptance. Conditional, erroneous and incomplete Bids will be rejected outrightly without any intimation.
- iii. The Directorate of Jammu Tourism reserves its right to summarily reject offer received from any bidder on national security

considerations, without any intimation to the bidder.

- iv. Agencies submitting proposals will not be permitted to alter or modify their bids after expiry of the deadline for receipt of the bids.
- v. The Directorate of Jammu Tourism reserves its right not to accept bids from bidders resorting to unethical practices or on whom investigation/enquiry proceedings have been initiated by Government Investigating Agencies / Vigilance Cell.
- vi. The Directorate of Jammu Tourism reserves the right to place an order for the full or part quantities under any items of work under scope of work.
- vii. Subletting of the work (Part or full) shall not be allotted in any circumstances.
- viii. Under exceptional circumstance the event can be cancelled. In that case the allotment of the successful bidder shall be deemed to be cancelled ab initio.
- ix. Any amendments / corrigendum to the tender document would be uploaded on the official tender website of Government [www.jktenders.gov.in](http://www.jktenders.gov.in).

## **12. Force Majeure:**

Neither party will be liable in respect of failure to fulfill its obligations, if the said failure is entirely due to Acts of God, Governmental restrictions or instructions, natural calamities or catastrophe, epidemics or disturbances in the country. Force Majeure shall not include (i) any event which is caused by the negligence or intentional action of a Party or by or of such Party's agents or employees, nor (ii) any event which a diligent Party could reasonably have been expected both to take into account at the time of being assigned the work, and avoid or overcome with utmost persistent effort in the carrying out of its obligations hereunder.

A Party affected by an event of Force Majeure shall immediately notify the other Party of such event, providing sufficient and satisfactory evidence of the nature and cause of such event, and shall similarly give written notice of the restoration of normal conditions as soon as possible.

**13. Arbitration:**

1. For any dispute between the contractor and Department, the decision of Director Tourism, Jammu shall be final and binding upon the contractor.
2. Time being essence of contract, the successful tenderer is bound to complete the allotted work within stipulated completion period.
3. The successful tenderer shall be responsible for all safety measures at sites.

Disputes if any arises and could not be resolved mutually, the matter shall be referred to the Secretary to the Govt., Tourism Department, J&K Govt, Civil Secretariat Jammu/Srinagar or any officer nominated by him for arbitration. The decision of the Arbitrator as above shall be final & binding on both the parties to the contract.

- 14.** Interested companies/firms may submit bids as per the requirements stipulated in this document latest by 25-02-2020.

**15. Penalty Conditions : -**

1. Time of competition, being essence of contract, the successful tenderer is bound to complete the allotted work within stipulated time frame as per the job order failing which penalty to the extent of 50% of the total cost of the work allotted shall be imposed upon the agency.
2. In case of failure of successful tenderer to execute the work in full in time bound manner will be considered as breach of contract.
3. In case of breach of contract, the CDR/FDR will be forfeited and the agency shall be recommended for blacklisting for breach of contract.
4. A notice sent through email / special messenger to the tenderer will be sufficient to initiate action against the contractor/agency and will be considered as the notice served to the contractor/agency.

Sd/-  
**Director Tourism  
Jammu**

**Pre-Qualification Bid**  
**Declaration of not being blacklisted**  
**Format for Annexure -1**

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To be provided on 'Company letter head'

Director Tourism,  
Directorate of Tourism,  
Tourist Reception Center, Residency road  
Jammu, J&K

Subject :- Declaration of not being blacklisted.

Madam,

This has reference to the Directorate of Jammu Tourism's ENIT No.....dated ..... for **conceptualizing and organizing Jammu Festival 2020**".

In this context, I/We, as an authorized representative(s) of company, declare that presently our Company/ firm is having unblemished record and is not declared ineligible with regard to corrupt & fraudulent practices, blacklisted either indefinitely or for a particular period of time, or had work withdrawn, by any State/ Central government/ PSU.

If this declaration is found to be incorrect then my/our earnest money without prejudice to any other action that may be taken, may be forfeited in full and the tender, if any, to the extent accepted, may be cancelled.

Thanking you,

Name of the Bidder: .....

Authorised Signatory:.....

Name:

Seal:

Date:

Place:



**Pre-Qualification Bid-Undertaking  
Format for Annexure-2**

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To be provided on 'Company letter head'

Director Tourism,  
Directorate of Tourism,  
Tourist Reception Center, Residency road  
Jammu, J&K

**UNDERTAKING**

Madam,

This has reference to the Directorate of Jammu Tourism's ENIT  
No.....dated ..... for **conceptualizing and organizing Jammu  
Festival 2020"**.

In this context, I/we, as an authorized representative(s) of company, I/We certify that the agency will undertake the assignment, in accordance with the Scope of Work detailed in the RFP document and at the cost submitted by the agency in the financial proposal.

Thanking you,

Name of the Bidder: .....

Authorised Signatory:.....

Name:

Seal:

Date:

Place:

**Certificate for Providing Qualified team  
Format for Annexure- 3**

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To be provided on 'Company letter head'

Director Tourism,  
Directorate of Tourism,  
Tourist Reception Center, Residency road  
Jammu, J&K

**Subject: Certificate for providing qualified team**

Madam,

This has reference to the Directorate of Jammu Tourism's ENIT  
No.....dated ..... for **conceptualizing and organizing Jammu**

**Festival 2020".**

In this context, I / We as an authorized representative(s) of company, certify that we shall be able to provide a qualified servicing team for undertaking the job as per Scope of Work detailed in the above RFP. The team would work closely with the Directorate of Jammu Tourism to optimize the objective of the project.

Thanking you,

Name of the Bidder: .....

Authorised Signatory:.....

Name:

Seal:

Date:

Place: